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UNITED STATES DEPARTMENT OF AGRICULTURE  
Production and Marketing Administration

1954 Wheat Marketing Quotas  
Suggested Radio Briefs

The Secretary of Agriculture has proclaimed marketing quotas for the 1954 crop of wheat, and a referendum of farmers to decide the question will be held on August 14. Be sure to register your opinion if you are eligible to vote. At least two-thirds of those voting must approve before the quotas may be made effective. (15 seconds)

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Farmers who grow wheat have an important date coming up. That's August 14. Next Friday. That's the day the referendum will be held on whether or not to use quotas in marketing the 1954 wheat crop. While proclamation of quotas is directed by law, according to the supply, it's up to farmers to decide whether they want to make the quotas effective. What those growers who vote decide, however, will affect all wheat growers who grow more than 15 acres classified as wheat under the program. So get down to the polls early and express your opinion. Vote on quotas — August 14. (30 seconds)

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Farmers in this country are blessed in being able to have a voice in determining what kind of farm programs they have. A question of this kind is coming up soon — Friday, in fact. I'm talking about the referendum on wheat marketing quotas. The Secretary of Agriculture has proclaimed quotas for the next crop of wheat, as he was directed to do by law, but the quotas won't become effective unless at least two-thirds of those voting approve their use. If quotas are in effect, farmers can generally market all the wheat grown on their acreage allotment. If the acreage exceeds the allotment, however, the grower will have to pay a penalty on excess wheat or else withhold the wheat from the market in accordance with regulations. If quotas are approved, price supports on the 1954 crop of wheat will be at 90 percent of parity; if quotas are not approved, supports will drop to 50 percent of parity for those who comply with their acreage allotments. These are big questions only farmers can decide. If you are eligible to vote, be sure to vote your choice. Check with your county PMA Committee about your eligibility.. (60 seconds)

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The Secretary of Agriculture has proclaimed marketing quotas for the 1954 wheat crop because our wheat supplies are beginning to pile up. Large production and smaller exports are the cause. But whether quotas are put into effect will depend on how farmers vote on the question on August 14. Be sure to make your choice known. (15 seconds)



By now, most farmers know that the Secretary of Agriculture has proclaimed marketing quotas for the 1954 crop of wheat. But farmers themselves will decide whether or not they want to use the quotas. The question will be decided in a national referendum on August 14. At least two-thirds of the wheat farmers voting must approve before the quotas may be made effective. In any case, acreage allotments will be used in growing the crop, and Government price supports will depend on cooperation with those allotments. There'll be a lower support, of course, if quotas are turned down. (30 seconds)

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Wheat farmers whose crop is overflowing every available bin can understand why the Secretary of Agriculture has had to proclaim marketing quotas for the 1954 crop. With the total national supply setting a new record high of 1 billion 760 million bushels, and foreign, domestic, and reserve requirements amounting to only around a billion, 100 million bushels, it's easy to see why marketing quotas have been proclaimed as a means of orderly marketing and to stabilize prices. Farmers, of course, will decide whether or not the quotas are used. That vote comes up on August 14. At least two-thirds of those voting must approve for the quotas to be made effective. The outcome of the vote will not affect acreage allotments, which will be in effect for the next wheat crop in any case. The quota vote will affect Government price supports. If quotas are approved, supports will be at 90 percent of parity, as provided by law. If quotas are turned down, supports will be at 50 percent of parity to growers who comply with their acreage allotments. All growers eligible to vote should register their choice. (60 seconds)

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If marketing quotas for 1954 are rejected in the August 14 referendum, price supports to farmers who plant within their acreage allotments will be only 50 percent of parity. It takes a two-thirds favorable vote to keep the present 90-percent-of-parity price support in effect. (15 seconds)

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The rejection of marketing quotas on the 1954 wheat crop which farmers will vote on August 14 would result in a reduction of price supports. If marketing quotas are rejected, farmers who plant within their acreage allotments will be eligible for a 50 percent of parity price support loan. If the vote favors marketing quotas, price support will be at 90 percent of parity. PMA committeemen are urging all eligible farmers to get out and vote in the wheat marketing quota referendum August 14. (30 seconds)

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Wheat farmers are wondering what will happen if the marketing quotas which they are voting on August 14 are turned down by more than one-third of the farmers voting. PMA committeemen explain that price supports then will be reduced to 50 percent of parity for those farmers who plant within their acreage allotments. There is no assured price support whatever for those who plant more than their allotments. The law provides that these reductions in price support on wheat must be made if wheat marketing quotas are rejected. PMA



committeemen, therefore, are urging all eligible wheat growers to study carefully the wheat situation and then to be sure to vote in the coming referendum on August 14. (60 seconds)

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There's an important vote on August 14. That's the day (State) wheat growers vote in the wheat quota referendum. It's important because the outcome will have a direct bearing on the income you wheat farmers get for your 1954 wheat crop. (15 seconds)

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Today's the day. Be sure and vote. Wheat quotas or no wheat quotas. That's the issue (State) wheat growers must decide in today's referendum. If the answer's "no" — and it will be "no" if more than one-third of the growers voting do not approve quotas — then farmers who plant within their wheat allotments will have price supports of 50 percent of parity. If they overplant, there may be no price support. If the answer's "yes" — and the answer is yes when at least two-thirds of the wheat growers voting approve quotas — then farmers who plant within their acreage allotments are eligible for price support at 90 percent of parity. When quotas are in effect farmers who overplant are subject to a penalty of 45 percent of the May 1, 1954 wheat parity for each bushel of excess wheat. (60 seconds)

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August 14 is the day of decision for wheat growers. That is the day they are to vote on wheat marketing quotas. Wheat marketing quotas are designed to give each farmer a fair share of the wheat market. PMA committeemen urge every eligible farmer to get out and vote on August 14.

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Wheat farmers are urged to speak up for themselves by voting in the referendum on wheat marketing quotas August 14. That is the day they will say whether they want to use this method of adjusting wheat production. PMA committeemen urge every eligible farmer to be sure to vote August 14.

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Wheat farmers the country over will have their say about the way in which they will adjust wheat production in this country when they vote in the wheat marketing quota referendum August 14. PMA committeemen urge all eligible wheat farmers to have their say by voting.

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Wheat farmers have the opportunity to say whether they want to use marketing quotas in their effort to adjust wheat production when they vote in the referendum election August 14. PMA committeemen urge all eligible wheat growers to take advantage of the opportunity and vote.

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Wheat marketing quotas. Shall they be adopted? That is the question that will be voted on by farmers on August 14. Marketing quotas are a part of the plan to adjust production that was written into the law. Now farmers have an opportunity to vote on whether they will use quotas. Be sure to vote August 14.

